

## Fine art Printing

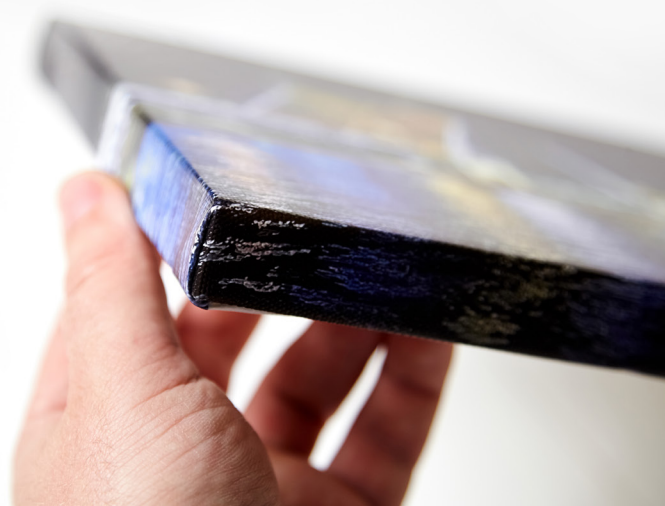
*"A picture is a poem without words"*  
-Horace



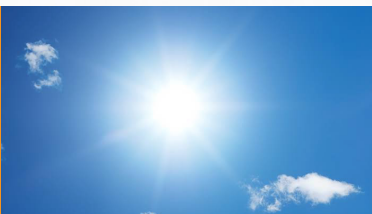
### Hello,

With over 11 years of committed excellence and experience in Fine Art Printing, we're confident in offering the best quality. Also, we've gone the extra mile in sharing a few tips for the upkeep of your prized possession for it to last longer. While a little extra care can preserve your prints up to 50 years, any negligence or improper care may shorten its life.

## 9 Ways to Maintain Fine Art Prints



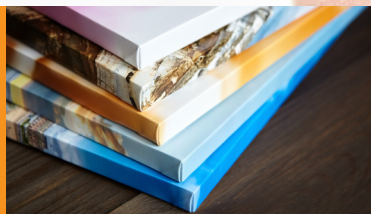
1



Avoid direct exposure to sunlight

Keep your print away from direct sunlight for long hours to avoid fading. More importantly, these prints are to be displayed indoors only.

2



Do not stack prints during transportation

During transportation or storage, try not to stack the prints one on top of another. Separate them with pieces of cardboard to avoid damage.

3



Use cardboard during transportation

Pack the print and frame securely with heavy padding of cardboard to protect it, then bubble wrap and place it in a suitable cardboard box.



4

Dust atleast once in 2 weeks

Always try to display the prints in a dust-free environment. Occasionally dust it off with a clean, soft brush/duster to prevent dust accumulation. Do not use cloth, cleaning products or water.



5

Use gloves provided in the kit

While handling or framing, use the cloth gloves to avoid fingerprints or scratches on the print and frame. Also, request the Framer/Installer to use the gloves while Framing or Installation.



6

Avoid prints from extreme weather

Avoid subjecting your prints to extreme changes in atmosphere. Avoid excessive dryness, humidity, heat or cold. All these weather conditions can adversely affect the print.



7

Use rubber bush to prevent moisture

In coastal or hilly region, if the walls are developing fungus or dampness due to continuous rains, there are chances it may spread to the frame. It is advisable to fix small rubber bush behind the frame to avoid direct contact between the wall and the frame. It is advisable to have the print with glass frames in these areas.



8

Avoid glass for canvas to breathe

Do not cover prints on canvas with glass, since canvas needs to breathe, if it is framed under glass you may trap moisture inside the frame. Canvases experience small, subtle shifts over time due to mild atmospheric changes, so it is best to leave them without glass to allow them to adjust with these slight changes.

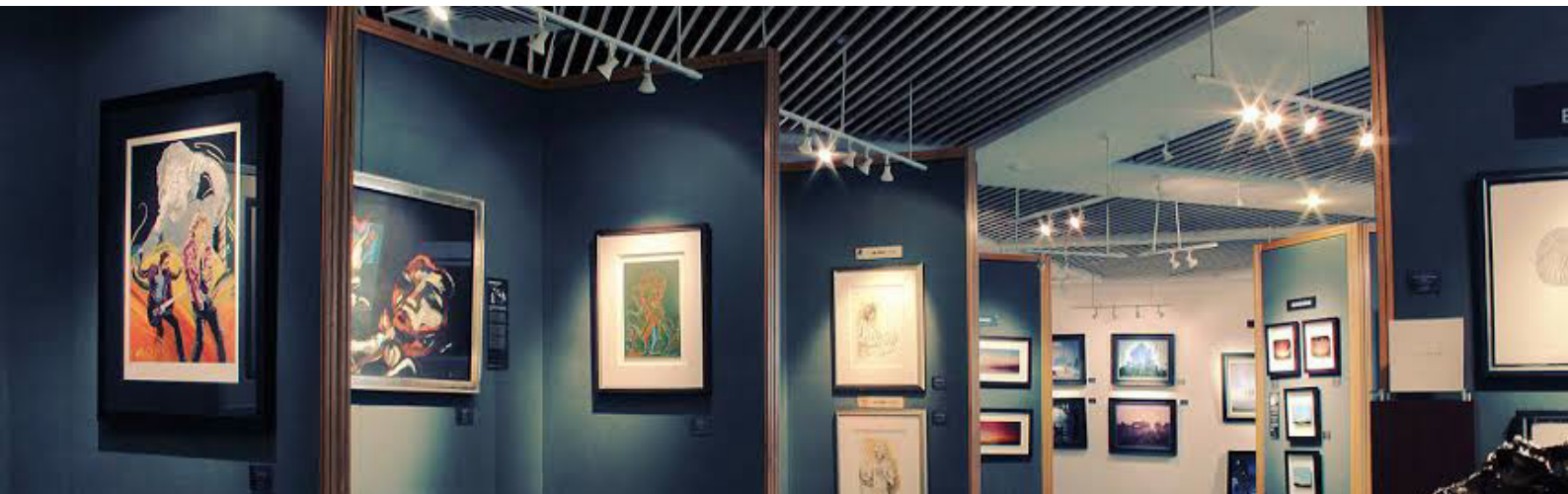


9

Use hot air blower on low heat for 10mins

In case of moisture, kindly keep the frame in the sunlight for 1 hour a day for a week. In the absence of sunlight use a hot air blower or hair dryer for 10 minutes at a very low heat.

Please feel free to get in touch with us in case of any queries.



# Why Top Artists and Photographers from India and Abroad Choose Honeycomb?

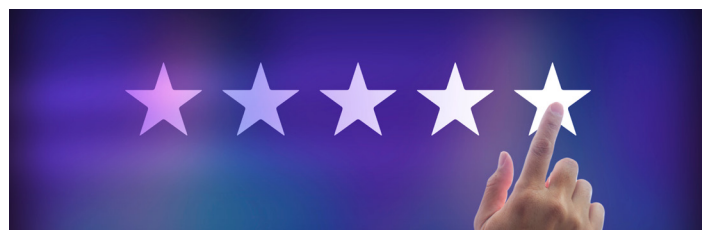


## Assurance and Warranty

A signed certificate of assurance and warranty card is provided with every purchase of fine art print (s).

## Consistency in Quality

We assure you; every print is a result of consistency in colour and quality.

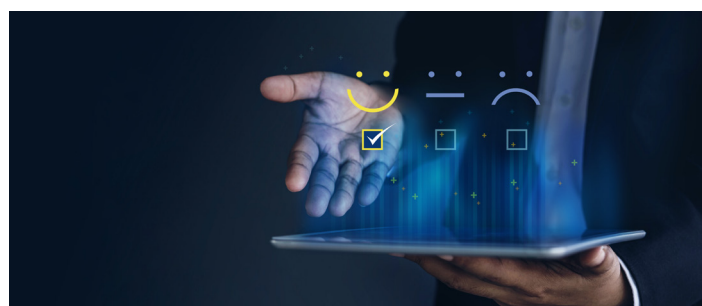


## Committed to Exceptional Standard

Exceptional standards have been maintained in fine art printing on archival papers, using state-of-the-art printing equipment and technology.

## Experience and Expertise

The Team brings with them years of experience and deep - domain expertise in Printing. Whether you're an amateur or professional photographer, artist or art connoisseur, or getting some cherished moments printed for your home décor, ask for suggestions, if need be. They will take time to understand your requirement completely, guide you through the process and assist you in picking the right medium for your print.



### Specialized in Offering Diverse Media Options

Our specialization ranges in Giclee Prints on Smooth and Textured Fine Art Papers, and Canvases from: Hahnemuhle | ILFORD | Canson | Felix Schoeller | EPSON

Honeycomb Creative Support is a 360 degree Marketing Communications Agency. We have helped brands and companies to enhance their brand image and promote their products across verticals. Going beyond the usual collaterals, we are Strategic Consultants who offer holistic, end-to-end marketing solutions.

**Our services:** Video Production / Graphic Design / Digital Marketing / Website & Software Development / Fine Art Printing

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